

# THESPARK

IN ADDITION TO THEIR DAY-TO-DAY TASKS AND RESPONSIBILITIES

(which I hope you agree, are carried out tremendously) the staff of UPCU have completed several big projects within the last quarter.

**VISA Card Conversion.** In February, we converted to a new processing system for all Visa debit and credit cards. The decision to undertake this very big project was made after a detailed analysis proved that we could save money, provide better security to cardholders, and have more control of the processing of these transactions. In the first days of the conversion, some cardholders were impacted. I apologize for the inconvenience, and hope that we resolved any issues promptly.

**Member Referral Program.** In January, we kicked off a new member referral program which gives a 1% interest rate advantage on a certificate of deposit or a loan (including mortgages!) when an eligible member you refer joins the Credit Union. The program has been a big success, and you can still participate through May 1st.

**Annual Meeting of Members.** On March 26th, we hosted the Annual Meeting of Members at the Mountain America Expo Center, and online. Besides being a lot of fun, this meeting is a fundamental (and required!) element of our cooperative. Year-end financial information was shared, as well as the results of the Board of Directors election. Thank you to the candidates who ran, and the member-owners who voted, in the election. I am certain we will all be well represented by Cindy Nagasawa-Cruz, Jason Beane, and Larry Ellertson, who were elected to fill three-year terms on the Board.

**In-House Developed Mobile App.** The biggest thing to happen in the first quarter was the introduction of our new mobile app that was created entirely by our team and exclusively for you. Custom banking apps are very rare in the financial industry, and I couldn't be more proud of what this talented and dedicated group of individuals has created. Having the app in-house will allow for continued enhancements, so please share your feedback.

Along with UPCU's outstanding employees and volunteers, the memberowners play an equally important role in our success. Thank you for your continued loyalty and support of Utah Power Credit Union.

Ryan Pollick President & CEO



## **Inside Spring 2024**

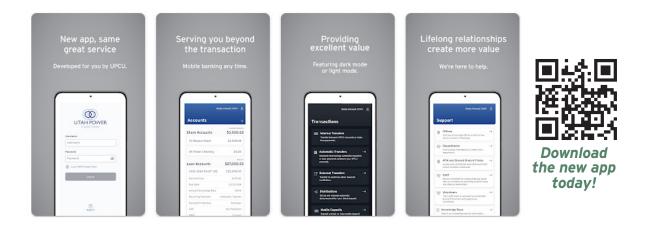
Custom Built App Meeting of Members Service Anniversaries

# New App, Same Great Service

Utah Power Credit Union has developed a custom built app to create a better online banking experience and to serve you beyond the transaction. The app was designed with enhanced security features, dark mode, easy to use mobile deposit, a special support section, and much more.

During the launch of the new app, the original app is temporarily still available in the Google Play Store and the Apple App Store with the description "We're saying goodbye to this app soon." Make sure to download the new app by visiting <u>www.utahpowercu.org/app</u> or by scanning the QR code below.

Contact us with any questions. We're here to help.



# **Annual Meeting of Members**

The Annual Meeting was held on March 26 at the Mountain America Expo Center in Sandy and was streamed for virtual attendees. The meeting included a 2023 financial review and results from the Board of Directors election. Congratulations to re-elected Board members Cindy Nagasawa-Cruz, Jason Beane, and Larry Ellertson. A very special thank you to all six candidates who participated in the election.

Each member in attendance received a door prize, a cash envelope, and a ticket for prize drawings. Virtual attendees recieved a cash envelope and a ticket for prize drawings. Prizes included national parks annual passes, wood fire grills, giant UPCU teddy bears, HD TVs, and video camera bird feeders with AI recognition.

Join us next year for the Annual Meeting, it is an enjoyable event for the whole family.



Five years ago, **Andrea Hofer** joined the Credit Union team as a Relationship Officer and now serves as a Mortgage Loan Processor in the Price Office. While initially nervous about working in the financial field, she quickly discovered it was the best decision she ever made. When asked about her favorite part of being on the team, she said it was definitely the people and that she doesn't know what she would do without her UPCU friends.

In her spare time, Andrea enjoys spending time with her family at their cabin in Scofield. She loves reading, road trips, cooking, and anything related to history. Andrea's biggest accomplishment was earning her bachelor's degree while working full-time. She said it wasn't an easy task, but she is grateful she did it.

# **Five Years of Service**



**Denise Hansen** serves members as a Relationship Officer in the Price Office. She joined the Credit Union family after she visited UPCU and noticed that the people genuinely loved their jobs. When asked to share her favorite part about working at the Credit Union, she said, "members, co-workers, and the simple, genuine care for our members that makes UPCU stand out."

When not helping members in the office, Denise loves being outside, whether it's home gardening, kayaking, camping, wakeboarding, snowboarding, or paddleboarding. She entered the world of Karate after having a conversation with one of her members and is now involved in various tournaments. She even has a brown belt with stripes! She finds Karate to be an incredibly rewarding, spiritual, and physical sport. One day, she wants to achieve the black belt and beyond.

Years of Service: Renae Woodard, 20 years | Robyn Skeen, 10 years



## **Dividends Declared**

The Board of Directors has declared a dividend on earnings for the first quarter of 2024 payable April 1, 2024.

Dividends are calculated using the daily balance method and are credited to your account the first day of the following quarter.

**0.55% APY** Regular Share Savings & Individual Retirement Accounts

**0.275% APY** Business Share Savings Accounts

## **CD** Rate

The 12-Month Certificate of Deposit Interest Rate is **5.50% APY** 

The 24-Month Certificate of Deposit Interest Rate is **4.50% APY** 

## **Mark Your Calendar**

May 27 Offices Closed - Memorial Day

June 8 Utah Linemans Rodeo- Join Us!

June 19 Offices Closed - Juneteenth

## APY = Annual Percentage Yield APR = Annual Percentage Rate







Our participation in the CO-OP gives you access to 30,000 surcharge FREE ATMS and over 5,000 credit union locations around the world.

## **Credit Union Services**

Apple Pay ACH Transfers ATM Access Bill Pay CDs Cash Advances Cashier Checks Checking Accounts Credit Cards Debit Cards **Direct Deposit** First-Time Car Buyer Loans First-Time Home Buyer Loans Home Equity Loans IRAs

Medallion Stamp Service Mobile Banking Mobile Check Deposit Money Orders Mortgage Loans NADA Blue Book Notary Service Online Banking Safe Deposit Boxes (Main & Price Branches) Samsung & Android Pay Share Savings Shared Branching Signature Guarantee Telephone Teller

# **Our Offices**

**Toll Free – All offices** 800-833-8897

**Salt Lake (Main)** 957 E 6600 S SLC UT 84121 PH 801-708-8900

**Salt Lake (North)** 1407 W North Temple, 120 C SLC UT 84116 PH 801-708-8990

**Ogden** 1438 W 2550 S Ogden UT 84401 PH 801-781-6046

**Price** 370 E 100 N Price UT 84501 PH 435-637-6159

**Huntington** 125 S Main St Huntington UT 84528 PH 435-687-9535 **Helper** 100 W 200 N Helper UT 84526 PH 435-472-5531

**Vernal** 92 N Vernal Ave Vernal UT 84078 PH 435-789-5449

**Moon Lake (Roosevelt)** 800 W Highway 40 Roosevelt UT 84066 PH 435-722-0149

PowerTrust Casper

4030 Plaza Drive, #5 Casper WY 82604 PH 307-237-6764

**PowerTrust Rock Springs** 601 College Drive Rock Springs WY 82901 PH 307-362-1810

**Text** 801-708-8900

## UTAHPOWERCU.ORG



2023 Annual Report

# Chairman's Report



Fellow Members of UPCU, 2023 continued to bring financial ups and downs to both the Credit Union and to member-owners. Inflation seemed to significantly impact members as the cost of basic needs such as housing, food, gas, and medicine, among others, continued to rise. And often with no expectation that they will ever return to what we used to consider "normal" levels.

I'm pleased to let you know that despite inflation and other financial influences, the Credit Union is in a very good

place financially. The underwriting processes for loans, the talents of staff, and the quality of borrowers and savers, all have helped us maintain a very low delinquency rate (0.168 %, or 40 of 17,482 loans), an increase in membership base to 29,518, and financial ratios that make UPCU one of the strongest financial institutions in the state.

Every year I am reminded of the advantage that Utah Power Credit Union has regarding the loyalty of member-owners and the talents of the dedicated management team and staff. Without these two advantages, we would just be another credit union struggling to survive the financial storms that seem to bombard our economy on a continual basis. Thank you, member-owners and staff, for all that you do to keep us focused on managed growth, financial strength, and what is really our main focus, the financial well-being of each and every member.

I challenge you to find another financial institution that matches the dedication and focus of UPCU as it provides members with competitive borrowing and saving rates, innovative services like mobile and online banking, a low fee structure, and the lowest employee to asset ratio in the state. Staff does more with less and they do it happily with a smile on their faces. The Credit Union will always recognize that one of our key responsibilities is the safety of your financial information and works continually to strengthen the ability of the technology team to maintain and improve resources to ensure the safekeeping of your personal data.

We look forward to continued success in 2024 and ask for your support in making Utah Power Credit Union the best place to conduct your financial transactions.

Russ Johnson Chairman

# President's Report



Steady, consistent, and deliberate performance results have become a hallmark to the success of Utah Power Credit Union, and 2023 was no exception. In fact, with economic factors like inflation, increasing interest rates, and higherthan-normal loan delinquency prevailing in the US economy, the Board of Directors and management were determined to ensure that the most value be delivered to the member-owners of UPCU.

\$13,855,880 was paid to depositors in 2023 (how 'bout that 6% certificate special?). This was the highest amount of interest paid in our history, and a 78.55% increase from 2022. We approved 97% of the loan dollars requested, resulting in over \$219 million in funded loans. Many benefited from a low-cost, and even discounted, 1st time home buyer loan special in 2023. Fee income remained low —.12% of assets— well below the target not to exceed .50%. Incidentally, most financial institutions look for ways to maximize fee income to the highest extent possible, not to reduce or eliminate it.

The reasons we were able to accomplish this include:

- An exceptionally high net worth ratio, ending at 14.37%, which is far above both regulatory requirements and the average in the credit union industry.
- (1) Continued focus on keeping operating expenses lower than just about any credit union, ending at 1.26% of assets, many times lower than our peers. This could not be achieved without the hard work and dedication of our staff and volunteers.
- The trust you place in the Credit Union, which is evidenced by the very low loan delinquency, and bad-debt write-offs of just .04%, also many times below other financial institutions.

And, your willingness to tell the UPCU story to your eligible friends and family allowing us to continue to grow at reasonable levels, which is necessary to remain relevant and viable. Assets increased 2.81% in 2023, ending at \$923,376,279.

Our aim is to make you proud to be associated with Utah Power Credit Union and I hope that we accomplished this in 2023. If there are ways we can improve your relationship with UPCU, please let us know.

Ryan Pollick President & CEO

# Report of the Supervisory Committee



The Supervisory Committee consists of member-volunteers appointed by the Board of Directors. Our role is to work with the internal auditor to develop the annual audit plan, provide audits of policies and procedures, and ensure that the bylaws and regulations that govern the activities of the Credit Union are followed. We meet regularly with the internal auditor, attend Board meetings and Board committee meetings, and see firsthand the

efforts of the Board of Directors and the senior management team.

As part of the audit plan, we engage CPAs and advisors from Doeren Mayhew to conduct the annual opinion audit of the Credit Union's financial statements, and also to provide the annual independent review of our compliance with the Bank Secrecy Act. Both audits were completed with positive results.

In accordance with state and federal regulations, the Credit Union receives regular examinations from the Utah Department of Financial Institutions (UDFI) and the National Credit Union Administration (NCUA).

During 2023, the UDFI examination was performed and included a review of the Credit Union's financial, management, and volunteer performance. The results of the examination were positive.

As Supervisory Committee members we actively look for ways to improve our ability to fulfill this important role through training and utilization of audit programs. We invite you to be diligent and to share any concerns you may have in regard to Credit Union procedures.

Supervisory Committee

Lloyd Ukena - Chairman Jeanine Thomson - Secretary Jim Bean Todd Lindley Rohit Nair

# Minutes of the Annual Meeting | March 21, 2023

Utah Power Credit Union's Annual Meeting of Members was held virtually and in person at the Mountain America Expo Center in Sandy, Utah on Tuesday, March 21, 2023 at 6:00PM.

There were 245 members of the Credit Union in person and 836 attended virtually.

Chairman of the Board of Directors, Russell Johnson, welcomed Credit Union members to the Annual Meeting who joined in-person and virtually. Chairman Johnson shared that the Credit Union would not be a viable entity without the loyalty, trust, and honesty of the members.

Chairman Johnson introduced the Board of Directors, Alternate Directors, and members of the Supervisory Committee.

President & CEO, Ryan Pollick, said he was happy to see members in person again but also enjoyed seeing selfies from those who participated virtually. Mr. Pollick first addressed the recent news of a few bank failures. He shared how banks are structurally different than credit unions. Mr. Pollick said that the Annual Report was available on the Credit Union website. He then gave a presentation of the financial results for 2022 that included industry peer comparisons for key financial ratios. Mr. Pollick reported that total assets decreased 6% in 2022 primarily due to an unrealized loss on the Credit Union's investment portfolio. The loss reflects the amount the Credit Union would lose if the portfolio was liquidated, but the intent is to hold investments to maturity. He shared that 95% of the investment portfolio will mature in less than five years, which is much shorter than most institutions. He reported a 2% increase in members with a total of \$815.9 million in deposits. He shared that another difference between UPCU and the banking industry is the percentage of federally insured accounts, which is 92% for UPCU. He reported that total loans increased 2.4% and delinquency and charge offs remained low in comparison to peers. He shared that the Credit Union boasts 97.97% loan approval ratio. Mr. Pollick thanked the membership for their continued support of the Credit Union.

Susan Simkins, Nominating Committee Chairperson, explained that the voting for the Board of Directors election took place electronically and by mail-in ballot prior to the meeting. She said that Article Four of the Credit Union Bylaws states that nine members are elected for three-year terms, with an equal number of terms expiring at each Annual Meeting.

Ms. Simkins reported that the nominees for the Board election at this meeting were: Morgan Anderson, Russell Johnson, Steven Knowles, Todd Lindley, Jared Lucero, Jason Moffat, Chris Spencer, Steve Troop, and Brandon Worthington. Ms. Simkins announced that the following nominees were elected to fill the three expiring terms on the Board: Russell Johnson, Jason Moffat, and Chris Spencer. Ms. Simkins thanked the nominees, recognizing their qualifications and desire to direct the Credit Union in its continued success.

Prize drawings were held, and virtual cash envelopes were given to all who participated in the meeting.

Crystal Dorrell, Acting Secretary

# Year-End Balance Sheet

ASSETS	2022	2023
Cash & Cash Equivalents	10,633,742	32,328,926
Investments - Net	454,664,990	425,427,899
Loans - Net	410,826,642	443,447,973
Buildings & Land - Net	6,330,631	6,688,551
Furniture & Equipment - Net	526,624	698,566
NCUSIF Placement	7,168,544	6,704,660
Accrued Loan Interest Receivable	730,390	970,643
Accrued Investment Interest Receivable	2,551,205	2,343,361
Accounts Receivable & Prepayments	520,824	497,435
Shared Branching & PowerTrust CUSO	610,132	610,132
Other	3,617,375	3,658,133
Total Assets	898,181,100	923,376,279
LIABILITIES & EQUITY	2022	2023
Deposits	812,365,788	816,676,895
Borrowed Funds		
Dividends & Interest Payable	879,007	601,032
Accounts Payable	249,460	304,752
Accrued Expenses	688,738	773,908
Other Liabilities	1,676,142	2,576,342
Retained Earnings	102,419,734	105,972,459
Regular Reserves	25,858,552	26,716,916
Unrealized Gains/(Losses)	(45,956,321)	(30,246,023)
Total Liabilities & Equity	898,181,100	923,376,279

Key Financial Ratios		
Loans/Assets	48.02%	
Capital/Assets (Net)	14.37%	
Income/Assets	3.27%	
Expense/Assets	1.26%	
Loan Delinquency	0.17%	

# Year-End Income Statement

INCOME	2022	2023
Interest Income - Loans	14,360,715	18,388,240
Interest Income - Investments	8,305,334	7,168,558
Fees	946,654	1,133,181
Other Income	3,177,425	3,126,510
Total Income	26,790,127	29,816,489
EXPENSE		
Salaries, Benefits	5,566,931	5,763,130
Travel, Meeting & Training	158,520	134,792
Office Occupancy	860,973	1,011,488
Office Operations	610,041	641,280
Data Processing	459,862	507,399
Shared Branching & PowerTrust CUSO	479,049	511,806
Marketing Promotions	70,551	69,000
Loan Servicing	348,416	406,252
Debit/Credit Card	1,776,393	1,995,413
Provision for Loan Loss	187,760	23,410
Regulatory, Audit & Professional Services	248,014	258,579
Other Operating Expense	146,263	196,929
Total Expense	10,912,773	11,519,477
Gains/(Losses)	(170,398)	
Dividend/Interest Expense	7,855,225	13,885,924
NET INCOME	7,851,732	4,411,088

Statistical Information			
Number of Members	29,518		
Number of Loans	17,482		
New Loans Disbursed	219,474,277		
Average Rate on Loans	4.42%		
Average Rate on Investme	ents 1.45%		

# Credit Union Volunteers & Staff

#### BOARD OF DIRECTORS

Russell Johnson, Chair Stephen Hastings, Vice-Chair Esther Giezendanner, Secretary Jason Beane Larry Ellertson Bruce Larsen Jason Moffat Cindy Nagasawa-Cruz Chris Spencer Joe Juliano, Alternate Susan Simkins, Alternate

## SUPERVISORY COMMITTEE

Lloyd Ukena, Chair Jeanine Thomson, Secretary Jim Bean Todd Lindley Rohit Nair

#### MANAGEMENT

Ryan Pollick Christopher Brems Crystal Dorrell Danette Fox Russell Payne Pamela Schumacher

## MAIN OFFICE

Alisha Abramovitz | Accounting Aaron Cleverley | Technology CJ Frampton | Technology Marilyn Hernandez | Loans Gale Hickman | Loans Tyler Kay | Accounting Merrilee Landon | Financial Support Kara Lutz | Branch Manager Emily Miller | Design & Marketing Nikki Newby | Loans Tracy Nieves | Accounting Hailey Olson | Training & HR Paul Packard | Audit & Compliance Hunter Richards | Service & Relationships Cameryn Robinson | Mortgages Beau Sovinsky | Service & Relationships Richard Stark | Mortgages Eva Tafova | Service & Relationships Bonnie Taylor | Financial Support Rachel Teran | People & Culture Larisabel Vongthongchit | Mortgages Ionni Wallin | Fraud & Risk Zac Wilhelmsen | Technology Renae Woodard | Financial Support

#### NORTH TEMPLE OFFICE

Israel Becerra | Loans Kat Carrasco | Service & Relationships Mike Christensen | Branch Manager Mia Christy | Service & Relationships

#### OGDEN OFFICE

Amy Gonzales | Service & Relationships Robyn Skeen | Branch Manager

## HUNTINGTON OFFICE

Angela Farrer | Service & Relationships Faith Grindley | Service & Relationships Jennifer Hollar | Service & Relationships Shantelle Kay | Fraud & Risk Miranda Loffey | Assistant Manager Noula Lowe | Mortgages Brandy Martinez | Loans Alexis Shank | Service & Relationships

## HELPER OFFICE

Lizbeth Acosta | Service & Relationships Emma Allred | Service & Relationships Ginger Basso | Branch Manager Amanda Larsen | Mortgages Teresa Leautaud | Service & Relationships Jordan Madsen | Loans Sherrie Vlamakis | Service & Relationships

## PRICE OFFICE

Lissa Bradshaw | Service & Relationships Brandi D'Ambrosio | Loans Mindy Fausett | Mortgages Amy Gluesing | Service & Relationships Denise Hansen | Service & Relationships Andrea Hofer | Mortgages Treasa Hurst | Service & Relationships Ann Milano | Branch Manager Tanika Reid | Assistant Manager

#### **UINTAH BASIN OFFICES**

Kendra Blunt | Service & Relationships Andrew Ercanbrack | Branch Manager, Roosevelt Nicole Murray | Service & Relationships Kacie Richards | Branch Manager, Vernal

## POWERTRUST CUSO | CASPER

Janet Green | Loans Kati Shavalia | Service & Relationships

## **POWERTRUST CUSO | ROCK SPRINGS**

Candice Berry | Branch Manager Nicole Chatterton | Service & Relationships Madisen Danzl | Loans Cherie Howell | Service & Relationships Krissy Kelsey | Assistant Manager Jade Pacheco | Service & Relationships Colton Sheets | Service & Relationships